



Communications & Social Media Intern Fall 2021 Internship Description

Responsibilities:

- Strategize and plan social media outreach for Marine Park Alliance
- Write and promote park messaging through written and digital formats
- Assist in procuring funds for the nonprofit through grant writing and outreach to partners
- Updating and managing the organization's website for events

Requirements:

- Must be enrolled in an undergraduate or graduate program
- Knowledge and interest in social media
- Strong writing and organizational abilities
- Graphic design, video production, and WordPress skills a plus

The Position

This internship is an unpaid position for the Fall 2021 semester. The work can be completed remotely, with opportunities to come on-site for projects if the student's time and location allows. Interns will work primarily in social media and digital marketing. We are active on Facebook, Twitter, Instagram, and LinkedIn. Additionally, special projects and different opportunities may arise based on the student's skills and interests.

The Organization

Marine Park Alliance assists NYC Parks in its largest Brooklyn property with a mission to provide cultural, environmental, and volunteer programming for the health and well-being of all New Yorkers. This work can involve recruiting volunteers for a project, publicizing a program, mapping facilities, and more. We produce a seasonal calendar of free activities in the park and an easy-to-read map. We also coordinate a large corps of volunteers to upgrade problem areas from tackling the overgrowth of weeds to painting benches or setting stones.

For more information about Marine Park Alliance, please visit our website at marineparkalliance.org. To learn more about our internship program, visit marineparkalliance.org/internships. This internship opportunity offers flexibility and the ability to pursue special projects catered to the intern's interests. We'd love to hear any special interests or skills that an intern would bring to Brooklyn's largest park!

To apply, email reachus@marineparkalliance.org with your resume/CV, a cover letter, and two writing samples.

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