



## Internship Description

### Potential Responsibilities:

- Support organizing public cultural events and volunteer programs
- Strategize, plan, and execute social media outreach
- Promote park messaging through written and graphic formats
- Assist in procuring funds for the nonprofit through grant writing and outreach to partners
- Update and manage organization's website
- Research opportunities for organizational growth
- Special projects based on the student's skills and interests

### Requirements:

- Must be enrolled in an undergraduate or graduate program
- Knowledge and interest in parks, conservation, environmentalism, nonprofit management, social media, fundraising, or community advocacy
- Strong communication and organizational abilities
- Graphic design, video production, or WordPress skills a plus

### The Position

This internship is an unpaid position and would last for a minimum of one semester or summer term. Some work can be completed remotely, while other projects will require on-site work. Interns can work in social media, digital marketing, events, stewardship, ecological restoration, and other areas of interest to MPA.

### The Organization

Marine Park Alliance assists NYC Parks in its largest Brooklyn property with a mission to provide cultural, environmental, and volunteer programming for the health and well-being of all New Yorkers. This work can involve recruiting volunteers for a project, publicizing a program, mapping facilities, and more. We produce a seasonal calendar of free activities in the park and an easy-to-read map. We also coordinate a large corps of volunteers to upgrade problem areas from tackling the overgrowth of weeds to painting benches or setting stones. For more information about Marine Park Alliance, please visit our [website](#).

This internship opportunity offers flexibility and the ability to pursue special projects catered to the intern's interests. We'd love to hear any special interests or skills that an intern would bring to Brooklyn's largest park!

**To apply, email [reachus@marineparkalliance.org](mailto:reachus@marineparkalliance.org) with your resume/CV, a cover letter, and two writing samples.**

**3000 Fillmore Avenue, Brooklyn, NY 11234**

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